

# mx Beauty

The eyes have it when it comes to attracting attention. **ANNA BRAIN** lifts the lid on how to make your eyes pop to the max

## Perfect peepers

### FRAME IT

How ironic that eyebrow threading, the latest, greatest thing in hair removal, is hundreds of years old.

This natural, simple hair removal technique doesn't involve hot wax or scary electric plucking devices, and the results are spectacular.

The technique of threading started in India and was widely used in the Middle East.

So what is it?

Threading involves using a double strand of cotton to pick up a line of hair and then remove it.

It creates an incredibly clean, precise hairline.

The sensation is similar to plucking, but it's faster and removes an entire line of hairs at the same time.

It's as thorough as waxing, but doesn't stretch and damage the skin in the same way.

It doesn't hurt, although – like plucking or waxing – your skin will be pink for about half an hour after it has been done.

The results last three or four weeks, like plucking.

Threading is a good alternative for people with sensitive skin and is a completely organic process.

Still waiting for the hitch? There doesn't seem to be one. Even the cost is comparatively cheap – about \$20.

This year, Mini Latif launched Ottoman 3, a threading and nail salon in Myer at Highpoint.

She grew up in the western suburbs and was confident the business would boom in that area.

It looks as though she made the right choice.

"I grew up in the west; I feel like I'm giving something back," Mini says.

"Sydney would have been the natural choice for the first salon, but I wanted to be here. Sydney will be the next step."

Because the salon is inside the Myer store, Latif says she attracts passing shoppers who are intrigued by the threading technique.

"They stop and watch, then they try it and then they come back," she says. "Most of our clients are repeat business already."

Latif hopes to grow the business nationally, with plans to expand into other Myer stores soon.

If you are trying to find a threading expert, you might need to search salon menus for the Arabic words khite or fatiah, which mean threading.

■ **Details:**  
[www.ottoman3.com.au](http://www.ottoman3.com.au)



### WHICH COLOUR?



Blue eyes (Natalie Imbruglia, Alexis Bledel): gold, orange, ochre and bronze



Green eyes (Lindsay Lohan, Hayden Panettiere): blush, burgundy, rusty red



Brown eyes (Anne Hathaway, Keira Knightley): black, teal, olive and navy



Hazel eyes (Hilary Duff, Mandy Moore): burgundy, brown

Eye captain: Hayden Panettiere uses blush tones to bring out her green-eyed goddess. Far left: Make-up artist Rae Morris with blue-eyed babe Sophie Monk.

### ASK THE EXPERT

Australian make-up artist Rae Morris tells how to prep the perfect peepers:

■ Do your eyes first rather than wasting time painting on foundation that might get soiled with "fallout" – the eyeshadow that falls on your cheeks.

■ Prep your eyes before applying make-up because they are one of the oiliest parts of the face, and oil "is the number one killer of eyeshadow". To do this, cleanse eyelids, but skip the moisturiser.

Apply foundation to knock blue and red tinges out of them, then lightly power lids with translucent powder on a cotton pad.

■ Before getting stuck into eye work, consider the colour and shape of your eyes, as well as what you don't like about them.

■ To make small eyes look bigger, work the lashes with a curler, mascara or even use falsies. Use a creamy white pencil on the inner rim to create the illusion of bigger eyes.

■ If you feel your eyes are too big or bulging, go smokey. Keep colours dark and skip mascara on the bottom lashes.

■ Always extend lines and shadows one- or two-thirds of the way across your eye, but never half. This will make your eye look distorted.

■ If playing around with metallics, be sure to keep them as close to the lower lash line as possible, otherwise they will magnify fine lines and make you look sleepy.



Makeup: *The Ultimate Guide* by Rae Morris, published by Allen & Unwin is available now. RRP \$39.95.