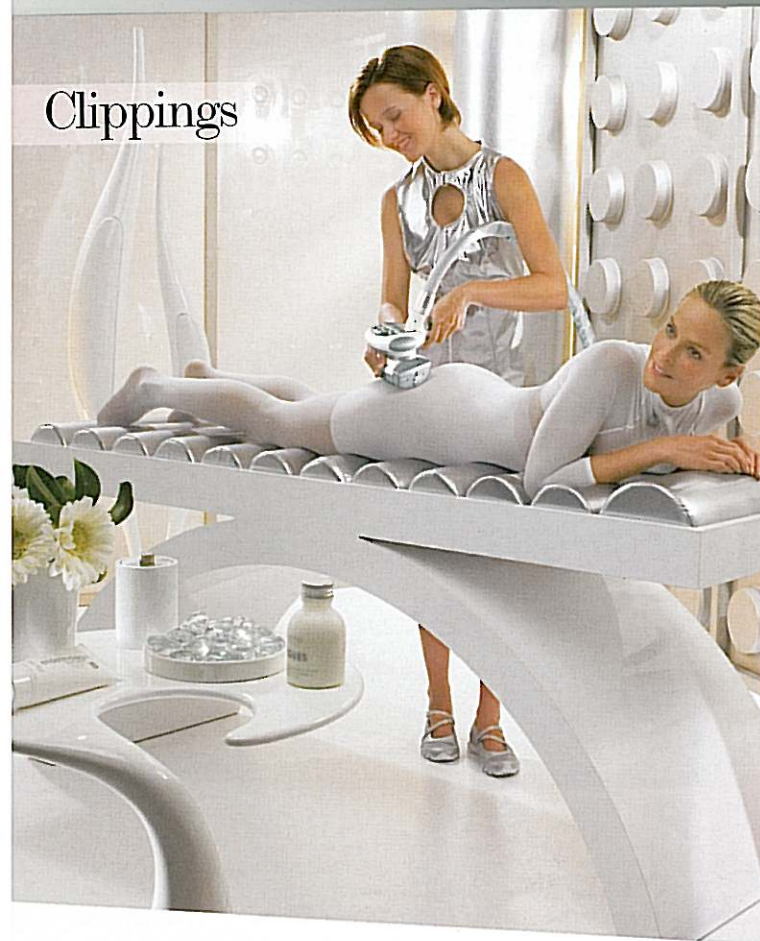


Clippings



Aussie Medi Tech

DISTRIBUTES ENDERMOLOGIE

Specialised Laser distribution company, Aussie Medi Tech, has acquired distribution for Australia and New Zealand of LPG Systems Endermologie and the Lipomassage and Liftmassage techniques.

The technology offers a non-invasive approach to connective tissue manipulation that stimulates vascular circulation, lymphatic drainage and detoxification. The treatments' anti-ageing effects are long lasting; they promote collagen production; firming and smoothing fine lines and wrinkles on the face, neck and décolleté. The body contours are significantly reshaped, reduced whilst improving the overall skin condition – so loose skin, cellulite, fibrotic tissue and excess fluid are gently eradicated. The company says that it offers a scientifically proven method of addressing the stubborn, resistant areas on the body that do not respond to diet and exercise.

Shelton Bailey, LPG Training Manager for Aussie Medi Tech, said: "Aussie Medi Tech is proud to be the new face of LPG Endermologie for Australia and New Zealand. This product sets precedence as leader in the global marketplace of aesthetic, sports, therapeutic and medical applications for non-invasive connective tissue manipulation; with an impressive presence in 100 countries and close to 140,000 treatments being performed daily. We are the sole source for product, consumables, service, training and support."

Contact: Aussie Medi Tech 1300 257 020.

Australian beauty

Salon and spa openings, new brands and businesses, industry awards and events, business opportunities, local trends and personalities.



Essie partners with Ottoman3

Nailcare brand **ESSIE**, has announced its exclusive partnership with **OTTOMAN3** in Myer Highpoint, Victoria. Ottoman3 is a luxury boutique salon offering indulgent hand, feet and brow treatments.

The two companies say they have "a focus to bring the best possible products as well as impeccable hygiene standards to the customer".

Treatments include the 20-minute Amasya Hands which includes a cuticle clean, massage, shape, polish and cuticle treatment, and the 45-minute Harem Feet with a cuticle clean, massage, deep exfoliation, heel treatment, shape and polish.

Gavin Caganoff, Marketing Director for BLC Cosmetics, said: "Our association with Ottoman3 is a perfect fit! Essie is always ahead of the curve when it comes to the latest style and colours and Ottoman3 is a salon leader in service, staff and affordability. Ottoman3's strategy of operating within Myer department stores adds to the value of the relationship as Ottoman3 can leverage off our brand awareness and we can leverage off the exposure of a retail channel."

Contact: BLC Cosmetics (02) 9477 6900.



Bodyography sponsors AHFA Makeup award

Bodyography will once again sponsor the Australian Hair Fashion Awards' (AHFA) Makeup Artist of the Year award category in 2010. Sponsoring the award for a second year, Bodyography will also send the winner on an all expenses paid trip to Los Angeles.

Bodyography says it has worked tirelessly to position the award to be the definitive and unbiased makeup award in Australia. The winner will spend one day at Bodyography's head office in San Diego, one day visiting Bodyography laboratories, working alongside its global educator, followed by a day at Universal Studios.

Director of Bodyography Australia, Rob Tamburro, said: "We at Bodyography are committed to finding and working alongside the industry's leading and up-and-coming artists, to continue to further develop their skills and work alongside the Bodyography Artistic Team, which is called upon constantly across Australia to many of the country's top fashion designers, hair awards and professional photo shoots."

The AHFA is set to be held at Sydney Town Hall in 2010. Contact: Bodyography 1800 448 950.